

If a telop-character recording mode is selected, then, in response to depression of a shutter-release button, the image of a subject is sensed and voice enters from a microphone for a fixed period of time so that data representing voice is obtained. Character data for indicating the content of voice by characters is generated from the data representing voice. Image data representing the image of a subject, the voice data and the character data is recorded on a memory card. When an image is reproduced, the character data is combined with the image data and the characters represented by the character data are combined with the image and displayed together with the image. The content of voice can be ascertained by telop characters even with a playback device that is incapable of outputting voice.